



Pachuca Futbol Club, USA
P.O. Box 10273
Silver Spring, Maryland 20914

September 20, 2011

Hand – Delivered

Re: **Third Annual Pachuca Day, November 5, 2011** -Olney, Maryland

Dear Business Owner,

Soccer is the fastest growing sport in the United States and kids make up over 94% of the 4.3 million registered soccer players in our country. Pachuca Futbol Club, USA, Inc. is a 501(c)3 non-profit organization that promotes the development and growth of youth soccer in Montgomery County, Maryland. Our philosophy includes the development of players at the proper rate without undue pressure.

We seek to strengthen the development of bonds between children of different socio-economic backgrounds and cultures. This is accomplished through a needs-based scholarship program which allows kids that can not afford the fees that are assessed at the competitive level of soccer play to play for our Club. Through soccer, Pachuca Futbol Club has found the perfect vehicle to help further the integration of the Hispanic community in this area. We seek to produce athletes who play progressively and competitively; and if they aspire to, in college and professionally. Player's success in school is emphasized.

We invite you to come out and help us promote the sport of soccer at our "3rd Annual Pachuca Day" on Saturday, November 5, 2011 at Our Lady of Good Counsel High School. The event is open to the public, Pachuca players, family and friends.

We turn to you to help make this event possible. Please consider becoming a sponsor of this important outreach to the community at one the following levels:

\$1,000 <i>Platinum Level</i>	<ul style="list-style-type: none">• Secures prominent exhibit space at Pachuca Day 2011;• Recognition as a Top Level Sponsor for both Pachuca Day 2011 and a Club Sponsor;• Logo recognition as a Sponsor for 1 year on printed materials <i>and</i> website, <i>and</i> on Pachuca Day 2011 T-Shirts.*
\$500 <i>Gold Level</i>	<ul style="list-style-type: none">• A table to display items or giveaways at Pachuca Day 2011;• Logo recognition as a Sponsor on Pachuca Day 2011 T-shirts* <i>and</i> website for 1 year.
\$250 <i>Silver Level</i>	<ul style="list-style-type: none">• Printed (non-logo) sponsorship recognition on Pachuca Day T-shirts*;• Opportunity to display company materials on our "Sponsor Table."

*500 Pachuca Day T-shirts were made and distributed last year

Thank you for your consideration. A member of our fundraising committee will be in touch.

Regards,

Julio Zarate, President of Pachuca Futbol Club, USA

Enclosures: Sponsor Registration Form and Pachuca Day2011 Flyer